	1 MILE	3 MILE	5 MILE
Total Population	9,823	59,649	80,181
2010 Population	5,921	27,428	32,645
2024 Population	11,475	71,012	96,395
Employees	1,469	4,814	10,657
Total Businesses	181	540	871
Average Household Income	\$60,835	\$67,682	\$68,410
Median Household Income	\$48,823	\$58,863	\$59,618
Total Consumer Spending	\$86.47M	\$507.63M	\$676.95M
Median Age	37.4	37.7	37.5
Households	4,055	21,389	28,447
Percent College Degree or Above	19%	18%	17%
Average Housing Unit Value	\$211,301	\$188,728	\$197,000